



BUSINESS SPECIALIST - GAMING & ENTERTAINMENT

GSL Group includes a wide range of businesses including Real Estate Development, Holdings and Construction (Commercial, Industrial, Residential and Sports & Entertainment Facilities), E-Commerce, Sports and Entertainment, Travel & Hospitality, Food & Beverage, and Agriculture.

Our Tech and Innovation division is working on an exciting new product and is seeking an experienced and creative Business Specialist, specific to the gaming & entertainment industry to join our growing team. We are looking for someone who is highly skilled, highly motivated and has a strong entrepreneurial spirit.

RESPONSIBILITIES

This multifaceted role will have a number of accountabilities, including but not exclusive to those listed below:

- Working under the General Manager, the Business Specialist will contribute to the vision, strategy, and provide industry insight
- Understand the live entertainment and ticketing landscape to develop business cases
- Determine operational objectives by studying business functions; gathering information; evaluating output requirements
- Define project requirements by identifying project milestones, phases and elements; forming project team; establishing project budget
- Prepare technical reports by collecting, analyzing and summarizing information and trends
- Able to share their industry insight and have a network in music, entertainment, and sports/eSports
- Work closely with the product team on various projects
- Define and track KPIs and success metrics for your product area
- Work with cross-functional teams

REQUIREMENTS:

- 3+ years of experience in business, marketing, or research
- University degree or equivalent
- 2+ years of experience in music and entertainment industry
- Proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management
- Strong problem-solving skills and willingness to roll up your sleeves to get the job done
- Skilled at working effectively with cross functional teams within a matrix organization



COMPETENCIES:

- Thrives in a diverse, entrepreneurial environment
- Possesses exceptional interpersonal and communication skills
- Lifelong learner motivated to continue to learn and develop
- Highly innovative, thinks outside of the box and enjoys exploring new solutions and technologies
- Professional and pragmatic with the ability to integrate effectively into many different types of work environments
- Trustworthy, honest and reliable with the ability to maintain confidentiality at the highest level
- Strong critical thinking, analytical and problem-solving skills
- Excellent decision-making, leadership and people management skills
- Very flexible, adaptable, and outgoing

Compensation: Will be commensurate with experience

Job Location: Vancouver

GSL is proud to be an equal opportunity employer. We value diversity and are dedicated to providing a work environment that is free from harassment and discrimination. All employment decisions are made based on qualifications, job requirements and business needs. GSL is passionate about being known for an inclusive culture where talented people of all backgrounds want to work.